



# **CANBERRA WOMEN IN BUSINESS SPONSORSHIP PROSPECTUS**

2025

# About Us



**Canberra Women in Business (CWB) is a not-for-profit incorporated association dedicated to supporting and empowering women in business across the Canberra region. Founded in 1992 (formerly the Chamber of Women in Business), CWB was established by women, for women, to foster growth, development, and networking opportunities for businesswomen in our community.**

CWB exists for its members who:

- Run their own businesses
- Are part of small firms and partnerships
- Belong to professional organisations
- Are employed by larger corporations and government bodies

We empower and support women in their professional journeys by helping our members develop meaningful and valuable connections. We strive to create a supportive network that fosters collaboration, growth, and opportunities, ensuring that every member has access to resources and relationships that are beneficial to their business success.

CWB regularly hosts events to provide members with opportunities to connect, exchange valuable insights, and learn in an engaging and stimulating environment. Additionally, we promote external events relevant to business, leadership, and professional development within the Canberra region.

By partnering with CWB, you'll have access to, and position your brand, as being at the forefront of Canberra's female business leaders, entrepreneurs, and decision-makers.



# CWB 2025 Sponsorship Opportunities

## Platinum Partner – \$15,000 x 1

- **Corporate Membership**
- **Brand Recognition:**
  - Website acknowledgement and use of CWB logo
  - Mentions in the CWB Newsletter (distributed to 350+ subscribers)
  - Featured in CWB social media promotions
  - Speaking opportunity at a 2025 CWB networking event at Ostani
  - VIP invitations to CWB business, charity and special events throughout the year, as well as our exclusive End-of-Year Christmas Celebration Thursday 11 December 2025 Ovolo Hotel, providing prime networking opportunities with Canberra's business community.
- **Gala Awards Event Privileges:**
  - Engagement in pre-Awards finalist certificate presentations
  - Participation in media events & networking engagements with MLAs
  - 10 complimentary tickets (one table), Friday 24 October 2025 Awards event at Hotel Realm
  - Premier banner placement at the Awards event
  - Stage presentation of the **Canberra Business Woman of the Year Award**
  - Video & marketing package (60-second video showcased at the Awards & CWB platforms, provided by Sponsor)
  - Premium logo placement on all 2025 Awards trophies & finalist certificates
- **Logo placement on our Awards digital promotional assets**
- **Full page guest booklet advertisement**

## Gold Partner – \$10,000 x 9

- **Corporate Membership**
- **Brand Recognition:**
  - Website acknowledgement and use of CWB logo
  - Mentions in the CWB Newsletter (distributed to 350+ subscribers)
  - Featured in CWB social media promotions
  - Speaking opportunity at a 2025 CWB networking event at Ostani
  - VIP invitations to CWB business, charity and special events throughout the year, as well as our exclusive End-of-Year Christmas Celebration Thursday 11 December 2025 Ovolo Hotel, providing prime networking opportunities with Canberra's business community.
- **Gala Awards Event Privileges:**
  - Engagement in pre-Awards finalist certificate presentations
  - Participation in media events & networking engagements with MLAs
  - 4 complimentary tickets, Friday 24 October 2025 Awards event at Hotel Realm
  - Premier banner placement at the Awards event
  - Stage presentation of a Canberra Business Woman Award
  - Logo placement on your allocated 2025 Awards trophy & finalist certificates
  - Logo placement on our Awards digital promotional assets
  - ½ page guest book advertisement

## Silver Partner – \$5,000 x unlimited

- **Corporate Membership**
- **Brand Recognition:**
  - Website acknowledgement and use of CWB logo
  - Featured in CWB social media promotions
  - Speaking opportunity at a 2025 CWB networking event at Ostani
  - VIP invitations to CWB business, charity and special events throughout the year, as well as our exclusive End-of-Year Christmas Celebration Thursday 11 December 2025 Ovolo Hotel, providing prime networking opportunities with Canberra's business community.
- **Gala Awards Event Privileges:**
  - 2 complimentary tickets, Friday 24 October 2025 Awards event at Hotel Realm
  - Premier banner placement at the Awards event
  - Logo placement on our Awards digital promotional assets
  - Logo guest book advertisement

# Award Categories

---

## Categories include:

- 
1. Canberra Business Woman of the Year – Empowering success, leading with impact.
  2. Small Business Woman of the Year – Big vision, thriving business.
  3. Micro Business Woman of the Year – Small scale, powerful impact.
  4. Young Business Woman of the Year – Rising talent, unstoppable drive.
  5. Social Impact Woman of the Year – Creating change, shaping the future.
  6. Indigenous Business Woman of the Year – Honouring heritage, driving success.
  7. Innovation Business Woman of the Year – Breaking barriers, redefining business.
  8. Sustainability Business Woman of the Year – Leading today, preserving tomorrow.
  9. Community Service Business Woman of the Year – Dedicated to giving, driven to serve.
  10. Canberra Leadership Business Woman of the Year – Inspiring leadership, shaping Canberra's future.
-

# CUB Reach

---



**Facebook**  
4.7K+ Followers



**Instagram**  
2.7K+ Followers



**LinkedIn**  
3.8K+ Followers



**Newsletter**  
350+ Subscribers



PROMOTE. ADVOCATE. GROW

## CONTACT US

---

We invite you to partner with us for the 2025 CWB Sponsorship Program. Your support will not only champion the achievements of women in business but also reinforce your brand's commitment to diversity, leadership and community engagement.

For sponsorship enquiries, please contact:

Canberra Women in Business Committee

Email: [office@cwbc.org.au](mailto:office@cwbc.org.au)

Website: [www.cwbc.org.au](http://www.cwbc.org.au)

Thank you for considering this opportunity. We look forward to working with you to create an inspiring and impactful year!

---



CanberraWomenInBusiness



Canberra Women in Business



[www.cwbc.org.au](http://www.cwbc.org.au)